



Stages® Cycling Continues Support of World's Top Cyclists

Stages continues support of Team SKY, Yeti Factory Racing, Team Timex and more



Image courtesy of Team SKY

Boulder, CO, 4 April, 2018—Stages® Cycling today announced continued and expanded sponsorship of the world's top cyclists, mountain bikers, and triathletes. Stages will continue their support of Team SKY, who has ridden the Stages Power LR meter to their last two Tour de France victories, as well as Wanty-Groupe Gobert, who will again compete in the world's biggest stage race. Top mountain bikers from Yeti's EWS Enduro team and Cannondale's Factory Racing World Cup cross-country squad to DH World Champion Miranda Miller, and winning triathletes like Lionel Sanders, XTERRA and ITU World Champion Flora Duffy, and Team Timex also rely on Stages for their most important training and racing metrics. Stages professionals will compete on a variety of products including Stages LR Power dual-sided meters, Stages L Power and R Power single-sided meters, and Stages Dash GPS cycling computers.



Image courtesy of Team Wanty-Group Gobert

“From our beginning, Stages has relied on the world’s top professionals to test our products in the most demanding environments,” said Pat Warner, Stages Cycling Vice President. “It is a testament to the reliability and accuracy of our products that the best riders in the world use Stages, whether it’s in the World Tour peloton, on the trail at an Enduro World Series event, or on the Queen K Highway at Kona World Championships.”

Stages Cycling Professionals include:

- Team SKY
 - Team Wanty-Group Gobert
 - Bennelong-Swiss Wellness Cycling Team p/b Cervelo
 - Katrin Garfoot
 - Australian Cycling Academy
 - Nuun-Sigma Sport-London Race Team
 - Rad Pack
 - Yeti Factory Racing
 - Cannondale Factory Team
 - Danny Hart
 - Miranda Miller
- (continued)**



Luca Shaw
Cameron Wright
Helen Wyman
Vynl CX Team
Richard Sachs CX Team
Lionel Sanders
Cam Dye
Danielle Mack
Flora Duffy
Lucy Gossage
Team Timex

Stages recently began selling and shipping Stages Power LR, which is the meter ridden by Team Sky to their last two Tour de France victories, and Stages Power R, a right-only meter that expands frame compatibility and can also be paired with new or existing Gen 2 Stages Power left-only meters. Building on the success of the original Stages Power meter left-only solution, which brought unrivaled accuracy and accessibility to riders around the globe, Stages Power LR provides an option for riders who desire bilateral measurement.

All Stages Power meters work with the highly-customizable Stages Dash GPS cycling computer or any other third-party ANT+ and Bluetooth Smart compatible cycling computer. Stages Power meters are now being manufactured with updated electronics, including the latest generation radio antennas that are six times as powerful as those originally used, improving compatibility with an even wider range of cycling computers and sports watches. In conjunction with Stages Dash, the most-customizable performance GPS cycling computer, and Stages Link, the cloud-based training service, Stages Power meters complete the Stages Power Training Ecosystem, which provides a clear guide to bring athletes to their best performances. All Stages products are available via authorized Stages Cycling dealers and online at www.stagescycling.com.

Images: [2018 Stages Professionals Images](#)

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Stages Cycling LLC, with offices in Portland, OR and Boulder CO, launched the Stages Power meter in 2012, immediately making waves in the power measurement category. Stages has expanded into the commercial and home fitness categories with the SC3 commercial indoor cycling bike, with groundbreaking features designed to improve rider experience and increase durability. In 2016, Stages completed the outdoor power training ecosystem with Stages Dash, a performance GPS head unit, and Stages Link, a cloud-based training service, guiding athletes to their best performances on the road and indoors through easy analytics, education, and custom coaching. More information at stagescycling.com